

# DUCKS IN A ROW

HEALTH CARE REIMAGINED

**Ducks in a Row** is for anyone unhappy with health care. It proposes a shift away from the corporate model back to the foundation of caring for each other as human beings. Based on Sue Robins' work in patient engagement, this book shares wisdom and practical advice for those who rail against the status quo and yearn for authentic change.



**SUE ROBINS** is an author, health care activist and patient experience champion. Her first book *Bird's Eye View: Stories of a life lived in health care* was published in 2019.

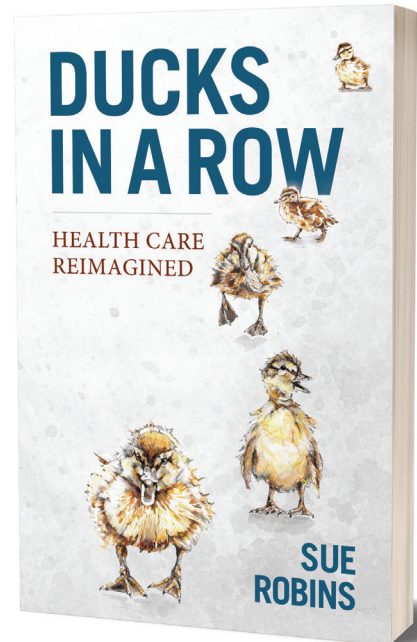
An experienced storytelling coach, workshop facilitator and conference speaker, Sue's past roles in patient engagement give her a unique perspective to inform her writing and advocacy work.

[suerobins.com](http://suerobins.com)

[book@birdcommunications.ca](mailto:book@birdcommunications.ca)

 [@suerobinsyvr](https://twitter.com/suerobinsyvr)

 [@suerobinsbooks](https://www.instagram.com/suerobinsbooks)



“The ducks will never be in a row until there is a re-commitment to care in health care. That means understanding different perspectives, adding the humanities and creativity to the mix, encouraging stories, and venturing beyond the hospital walls to go out to the people.”

DUCKS IN A ROW WILL BE LAUNCHED IN JANUARY 2022



## PRAISE FOR DUCKS IN A ROW



Sue Robins is the Ted Lasso of health care advocacy, with her big-hearted, aw-heck, can-do, relentlessly optimistic approach to tackling what ails the world of health care today. Pushing us all to the best versions of ourselves in and out of the boardroom, Robins' latest book is a must-read for anyone who needs a real-deal coach to help them stay in the game to keep decency and kindness at the heart of health care. Kick your trainers off, grab a cup of coffee, open your heart, and read this book.

Wendy Looman, PhD, APRN, School of Nursing, University of Minnesota

Anyone who has been seriously ill and afraid in a hospital knows first-hand our human, primal need for tender loving care. Sue Robins invites us all to pause and imagine the world we want to see: a health care system in which every person has a listener and a hand to hold. *Ducks in a Row* is a brave, optimistic and thrilling call to action. It is a manifesto and a guide for transforming our health care system that importantly offers personal permission for everyone to act differently, starting today, with love.

Donna Thomson, Caregiver Advocate, Co-author of *The Unexpected Journey of Caring* and Author of *The Four Walls of My Freedom*

*Ducks in a Row* is a love letter to a healthcare rehumanized and the plan to get all of us there. It is a book of stories. It is a manual for patient advocates and healthcare managers. Above all, Sue Robins' book is a hopeful testimony of stubborn faith in people's capacity to care.



Victor Montori, MD, Mayo Clinic and Author of *Why We Revolt: A Patient Revolution for Careful and Kind Care*

**Publication Date:** January 18, 2022

**Published by:** Bird Communications, Vancouver, Canada

**Type:** Soft cover (trade paperback)

**Price:** \$26.95 CDN

**Page Count:** 256 pp

**Size:** 8.5" by 5.5" by 0.8"

**Genres:** Health Care Advocacy, Medical Training, Patient Centred Care

**ISBN:** 978-1-9991560-4-6 (trade paper),  
978-1-9991560-5-3 (eBook)

**Available from:** Amazon, Apple iBooks, Nook, Kobo and suerobins.com plus leading book retailers

**ARCs:** Available by request to [book@birdcommunications.ca](mailto:book@birdcommunications.ca)

CONTACT US AT [BOOK@BIRDCOMMUNICATIONS.CA](mailto:BOOK@BIRDCOMMUNICATIONS.CA) OR VISIT [SUEROBINS.COM](http://SUEROBINS.COM)

